



Press Release
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Acoustiblok Powers Through Recession to Provide Solutions to a National Customer Base

Tampa, Florida – Reported earnings in the first third of the 2010 calendar year have been stronger than expected for Tampa-based sound abatement company Acoustiblok, Inc. President Lahnne Johnson, who attributes the increase, in part, to the rise in sales of the company’s newest noise reduction solutions for outdoor applications: Acoustifence and Acoustiblok’s All Weather outdoor sound absorbing panels.

With the rail transit industry in the United States in the midst of an upswing in ridership, evident in the rising number of contracts for constructing and renovating rapid transit venues throughout the U.S., a heightened interest in the company’s patented “All Weather Sound Panel” has enhanced already brisk sales of the Company’s other sound abatement products.

“By all of our metrics, new business, repeat business, commercial, residential, industrial and international, our dollar volume is up almost 28-percent over the same period a year ago and our unit volume has increased more than 20-percent,” Johnson said.

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“We thought the recession might have had more of an impact on sales, but clearly noise pollution fixes are in demand no matter what the economic climate,” he said. Johnson attributes the heightened interest in noise abatement solutions to the rising health issues and liability potential involved, both of which are spurring a growing desire to find permanent resolutions to noise pollution.

“One of our biggest surprises has been the explosive growth in the outdoor sound absorbing panel segment of our business as we have seen customers install this product form in literally dozens of configurations,” Johnson added.

A unique factor of the “All Weather Sound Panel” is its ability to not only absorb sound but also to stop sound by incorporating a layer of Acoustiblok internally. As the Acoustiblok material vibrates from the sound, it actually transforms the acoustical energy into inaudible friction energy. Lead, previously considered the best soundproofing, works on precisely the same basis and has exactly the same STC rating.

The Acoustiblok material is a 1/8 inch thick proprietary viscoelastic polymer with a high density mineral content, heavy yet extremely flexible. A 1/8-inch layer of Acoustiblok in a standard wall will result in more sound reduction (STC 53) than 12 inches of poured concrete (STC 51); moreover, it can reduce sound transmission by as much as 30 decibels, according to Riverbank Acoustical Laboratories test results.

Acoustiblok is a member of AIA, AES (Audio Engineering Society), ASA (Acoustical Society of America), NPC, CEDIA, and NAHB.

To view a video demonstration of Acoustiblok in action, visit our website at www.Acoustiblok.com. For more information on Acoustiblok and related products, call us at 813.980.1400 or e-mail us at sales@acoustiblok.com.

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